

CUSTOM ORDER GUIDE

Updated May, 2019



Table of Contents

2	How To Order
3	Custom Visualizations
4	Weave Orientation
5	Weave Height Options
6	Custom Shapes
7	Standard Color Range
8	Product Types
14	Standard Pattern Options

SHORE

shorerugs.com
hello@shorerugs.com
@shorerugs

Studio ESS-22, 5 Empson Street
London, E33LT, United Kingdom
+44 (0) 7871 532087

HOW TO ORDER



Please email us at hello@shorerugs.com to initiate a custom project.

Available in a vivid spectrum of colors and gradients, Shore Rugs can be customized in any size, shape, pattern, or color. Whether you have something specific in mind, or simply an inspiration or theme you are working with, we can assist in the design and also produce visualizations of your custom project ideas prior to starting production.

In addition to our large color library, we can also match colors to Pantone. Please note, as we hand-mix all of our colors, some slight variation may occur and, we feel, adds to the unique nature of our products. Additionally, colors can look different under varying lighting conditions and also from material to material. A particular pantone color might appear differently when applied to our silicone cord as it would applied to another material.

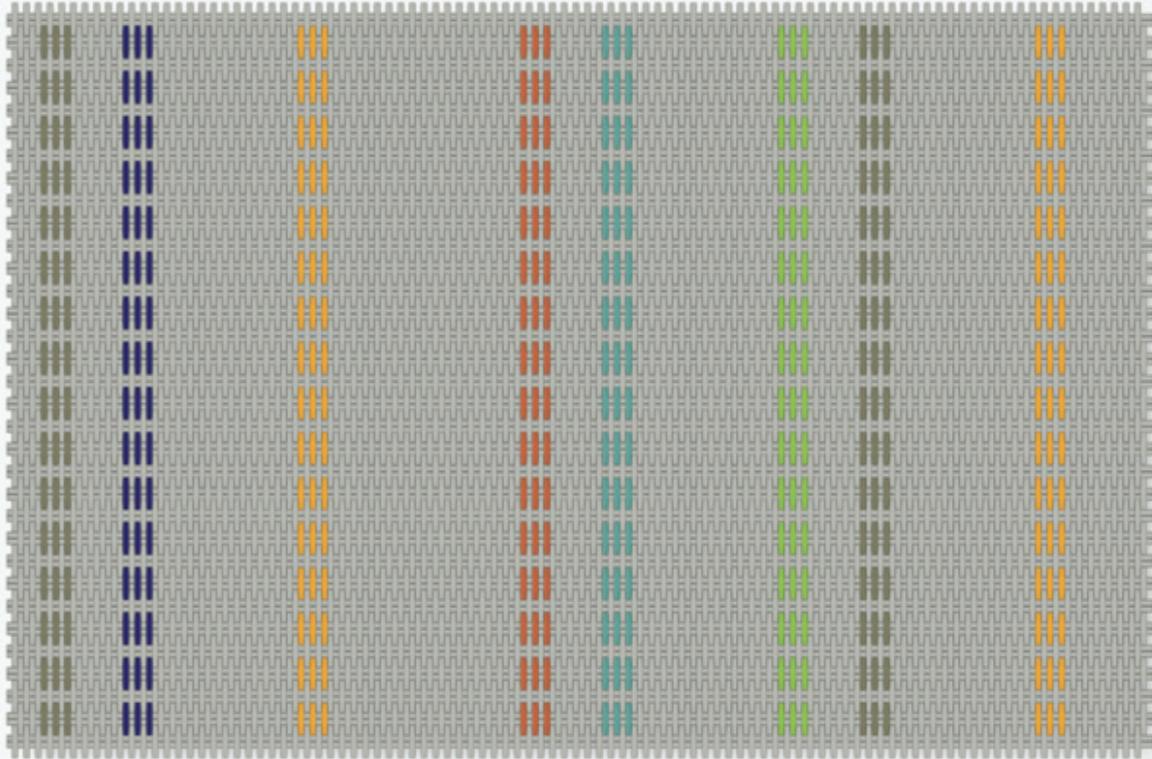
When ordering, please provide detailed project information and include the following specifications:

- Dimensions and Quantities
- Long Warp or Long Weft (Weave Orientation)
- Bold Weave or Fine Weave (Weave Thickness)
- The desired product style or your custom pattern and color combination. Please be sure to also specify the weft (inner) cord color.

If the project requires it, we can create visualizations of your custom design ideas prior to production. We will produce visualizations within one to two working days.

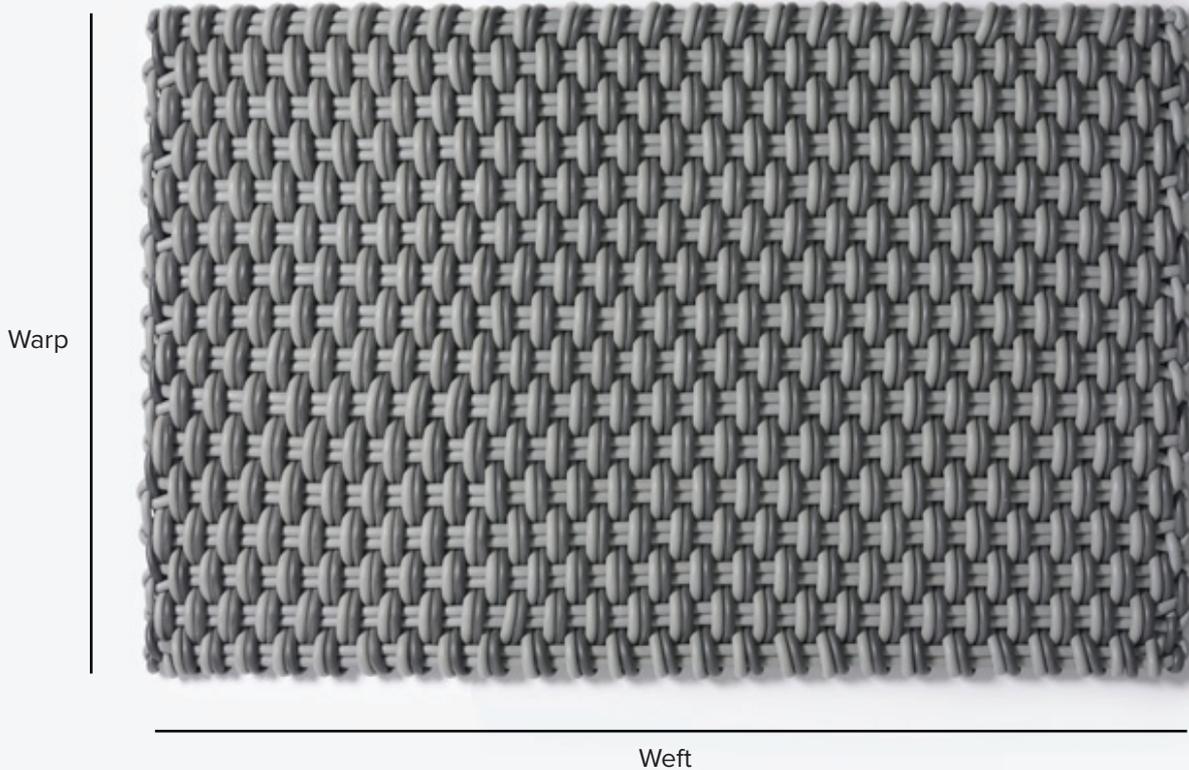
Custom work has a usual lead time of 4-8 weeks. Please confirm lead times with the studio at the time of order. Please note that slight variation in size of up to 2% to 3% and slight variation in color are possible, as with any hand-crafted product. All custom sales are final and we do not except returns or exchanges on custom pieces.

CUSTOM VISUALIZATIONS



We can provide visuals of your custom design ideas with a typical 1 to 2 day turnaround.

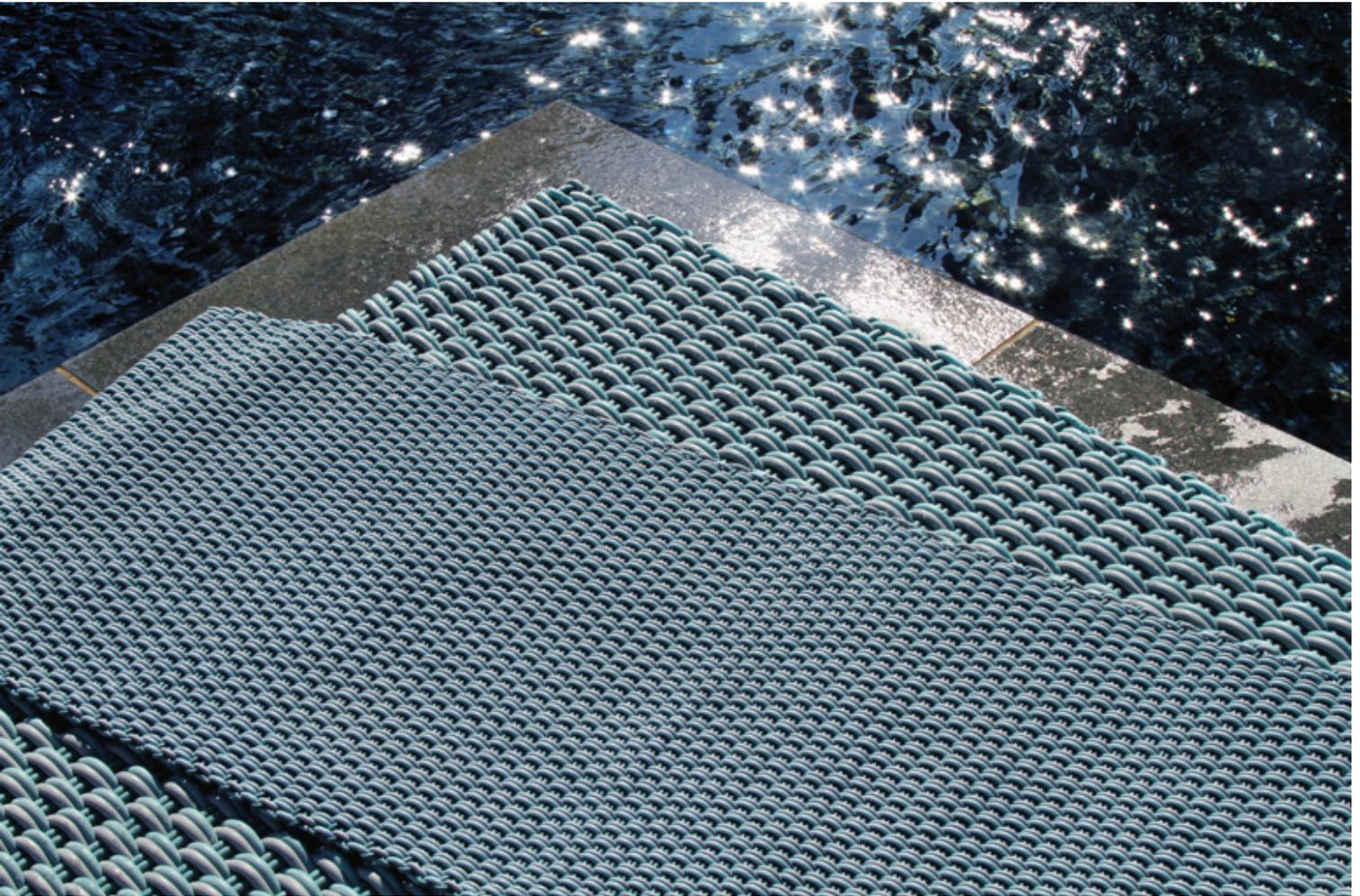
WEAVE ORIENTATION



This mat is made in a *Long Weft*, or *Short Warp*, orientation.

The Weft cord is the cord that runs left to right, horizontally.
The Warp cord is the cord that runs up and down, vertically.

WEAVE HEIGHT OPTIONS



BOLD WEAVE

Bold Weave uses a thick gauge Silicone cord and has a height of 1.0 inch.

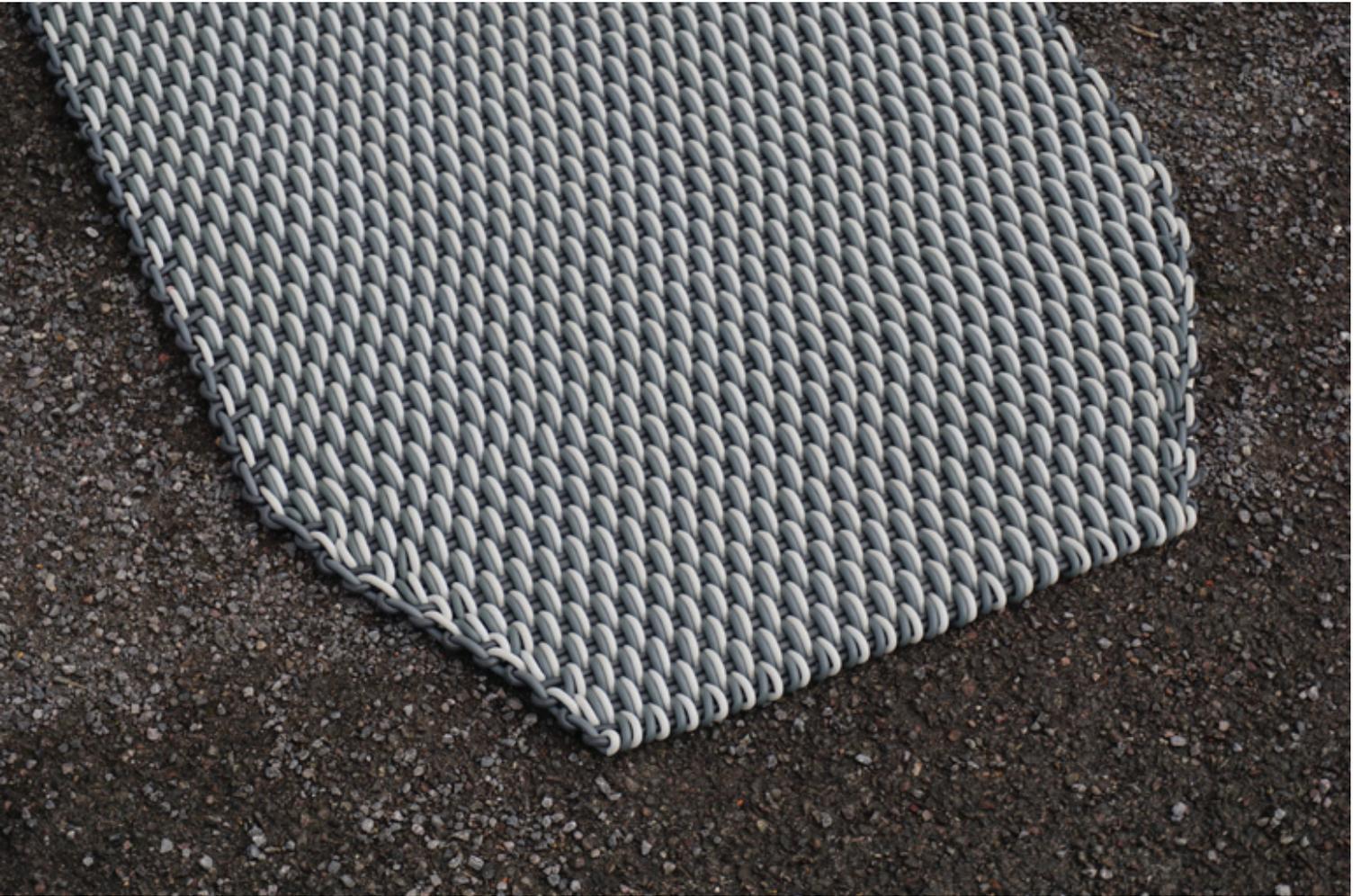
Per square foot, Bold Weave has a weight of roughly 1.6 lbs (0.73 kg)

FINE WEAVE

Fine Weave uses a thin gauge Silicone cord and has a height of 0.5 inches.

Per square foot, Fine Weave has a weight of roughly 0.7 lbs (0.32 kg)

CUSTOM SHAPES



The shapes of Rugs and Mats can be customized. Please contact us to discuss your particular requirements as pricing and availability can vary.

STANDARD COLOR RANGE

Slate



Marshmallow



Charcoal



Clay



Blush



Glacier



Lemon



River



Scarlet



Lavender



Peach



Emerald



Mango



Blueberry



Lime



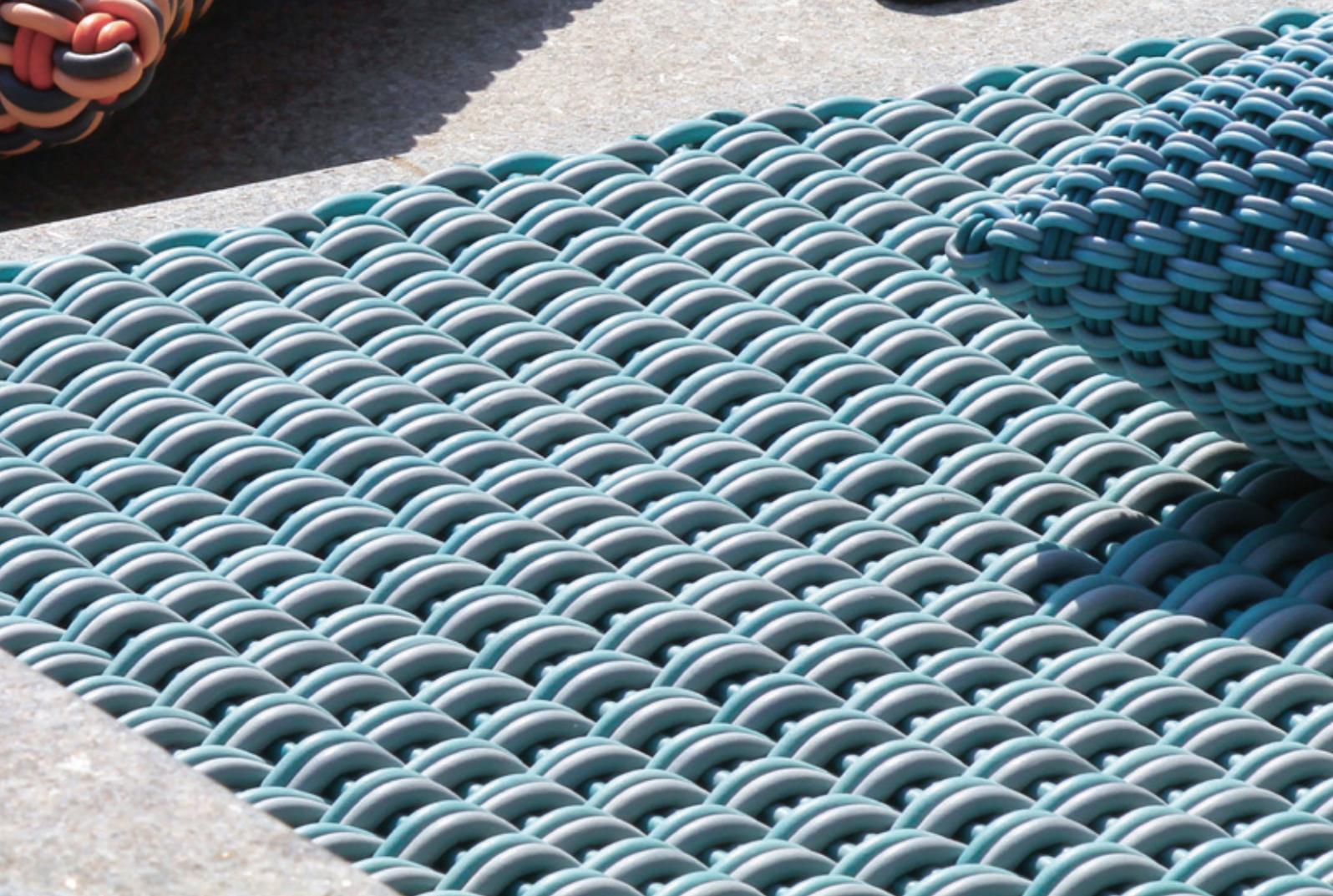
Plum



For colors not in our standard range, there may be an additional charge. Please contact us to discuss your particular requirements.

Cord segments shown here are for reference only. As we hand-mix all of our colors, some slight variation may occur and, we feel, adds to the unique nature of our products.

PRODUCT TYPES



MATS



Mats are made with a thick gauge of Silicone cord and are fantastic to lounge on, as highly cushioning and textured anti-fatigue mats, and as bold statement pieces. Each mat is super supportive and highly textured, providing a one-of-a-kind massaging experience. Perfect both outdoors and indoors, fully waterproof, UV and flame resistant, hypoallergenic, easy to clean, and extremely durable.

Mats are made in our Bold Weave, which uses a thick gauge cord and has a height of 1.0 inch.

RUGS



Rugs are made with a thin gauge of Silicone cord and are available in a range of highly intricate patterns and curated color ways. Ideal wherever a thinner rug is preferred. Each rug is super supportive and highly textured, providing a one-of-a-kind massaging experience. Perfect both outdoors and indoors, fully waterproof, UV and flame resistant, hypoallergenic, easy to clean, and extremely durable.

Rugs are made in our Fine Weave, which uses a thinner gauge cord and has a height of 0.5 inches.

PILLOWS



Our Pillows are the ultimate in outdoor/indoor decorative accessories. They're super plush and the woven silicone is supple and tactile. Filled with a durable stuffing encased in a waterproof lining, our pillows can live outside all year round but are just as great in any interior.

POUFS



Our Poufs are both super robust yet amazingly plush and comfortable. Filled with an innovative stuffing made of marine-grade upholstery foam, our poufs are unaffected by exposure to water (including salt water) and offer unsurpassed weather resistance. An extremely versatile and beautiful seating option for any space.

SEAT CUSHIONS

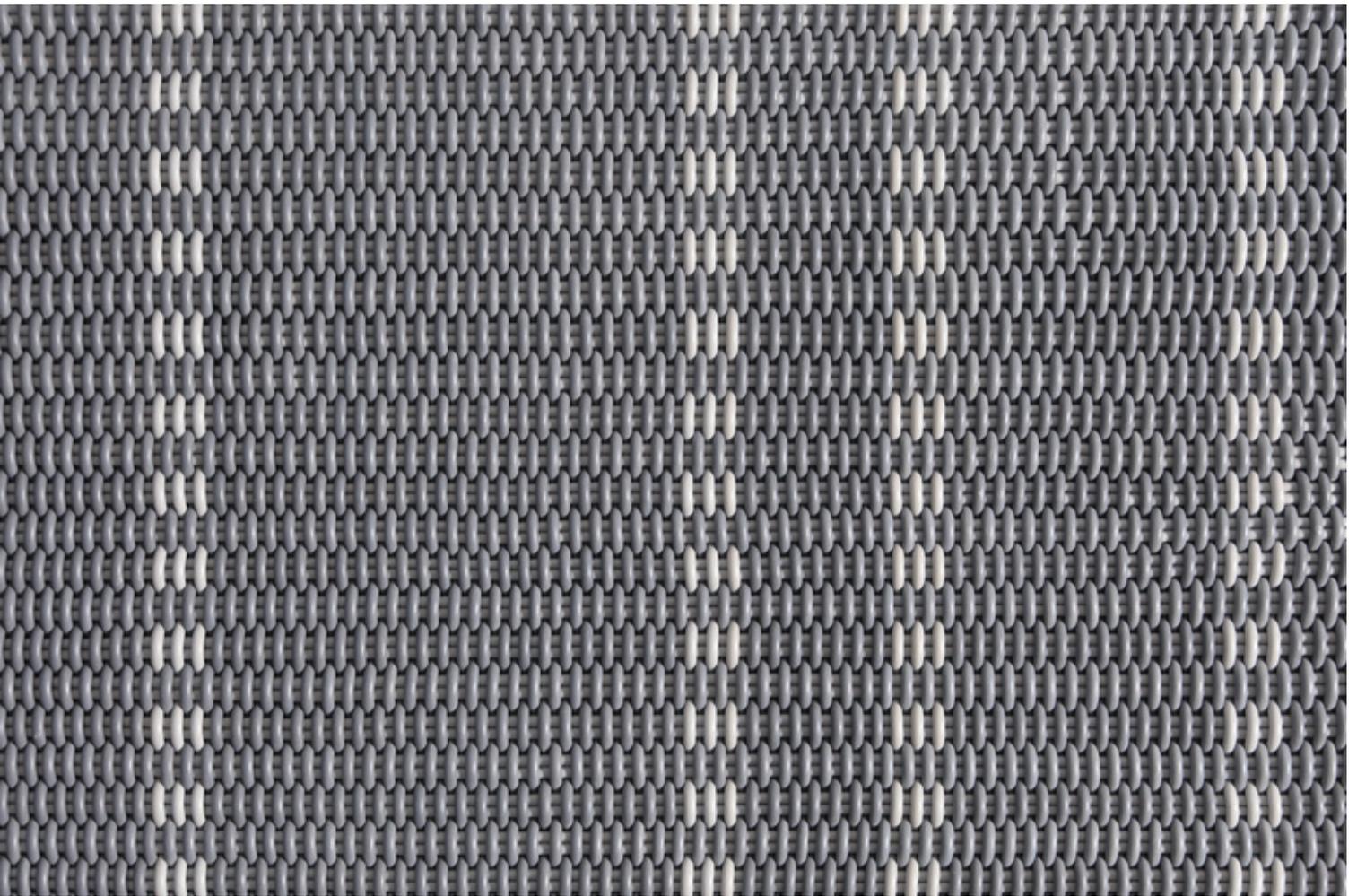


Our Seat Cushions feature all of the comfort and benefits of our rugs and mats in a smaller form factor. Useful both outdoors and in, super durable, and easy to clean. Available in a range of fun colors and two versatile sizes.

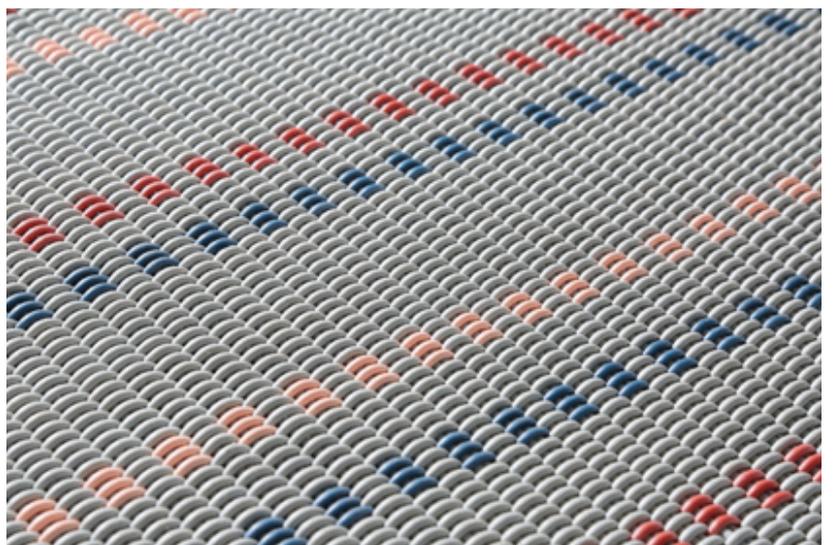
STANDARD PATTERN OPTIONS



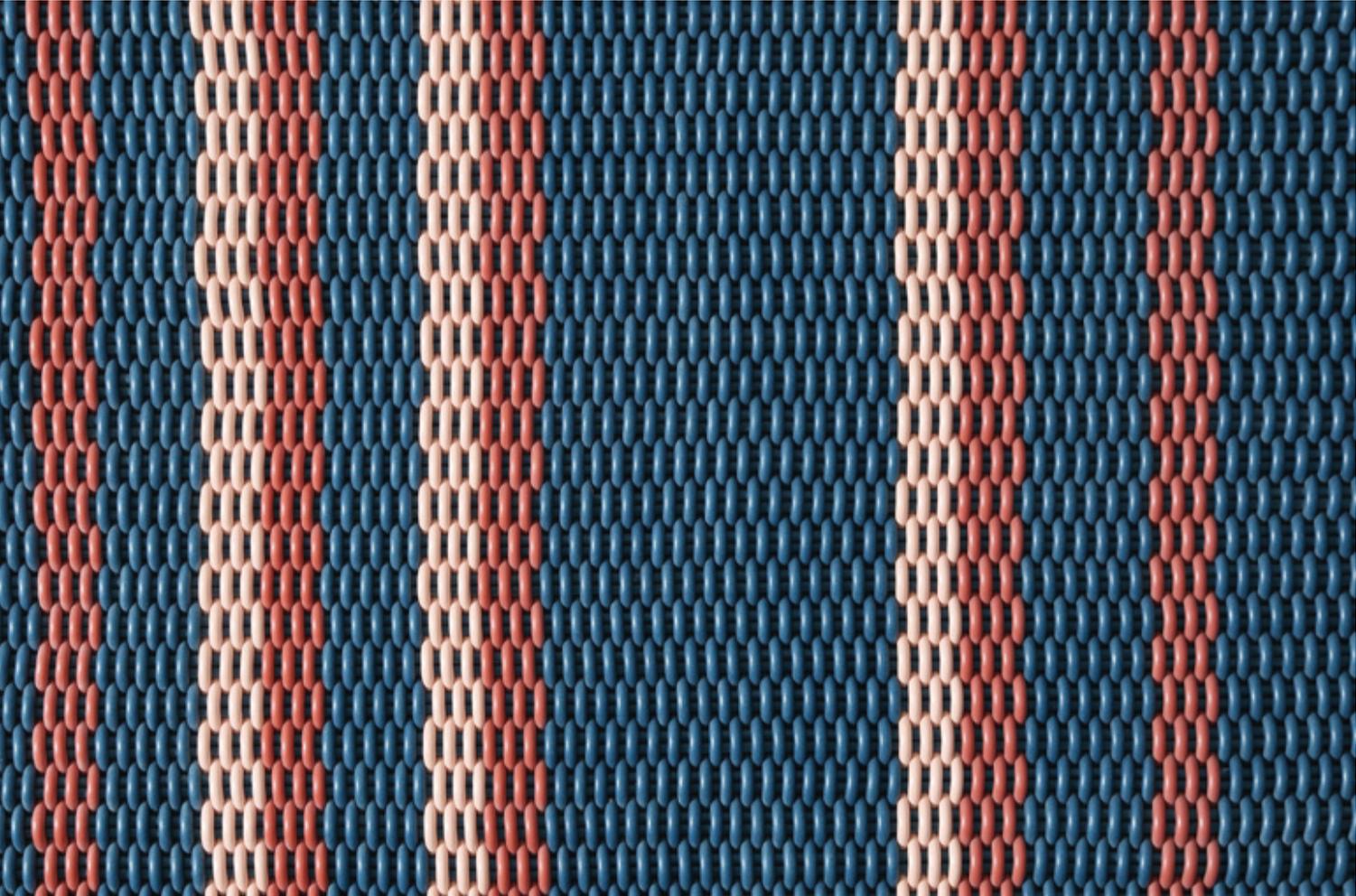
CHECKERED STRIPES



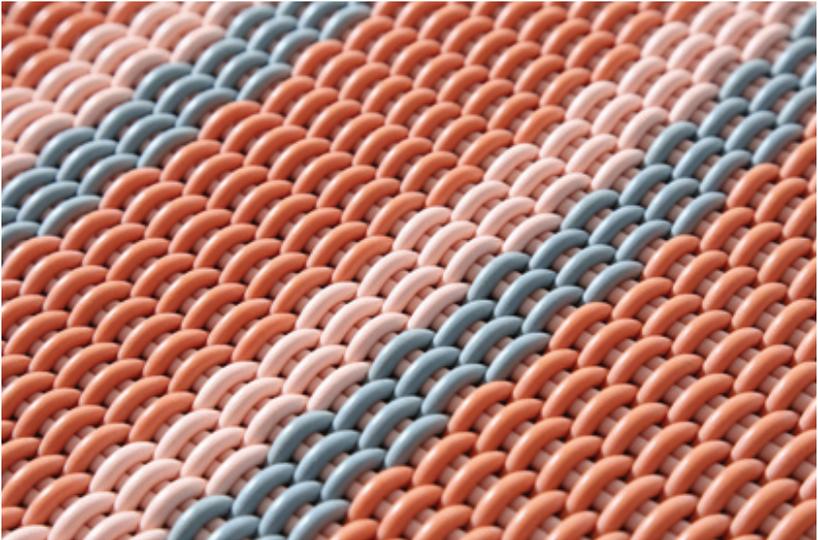
- Available in fully custom dimensions and colorways.



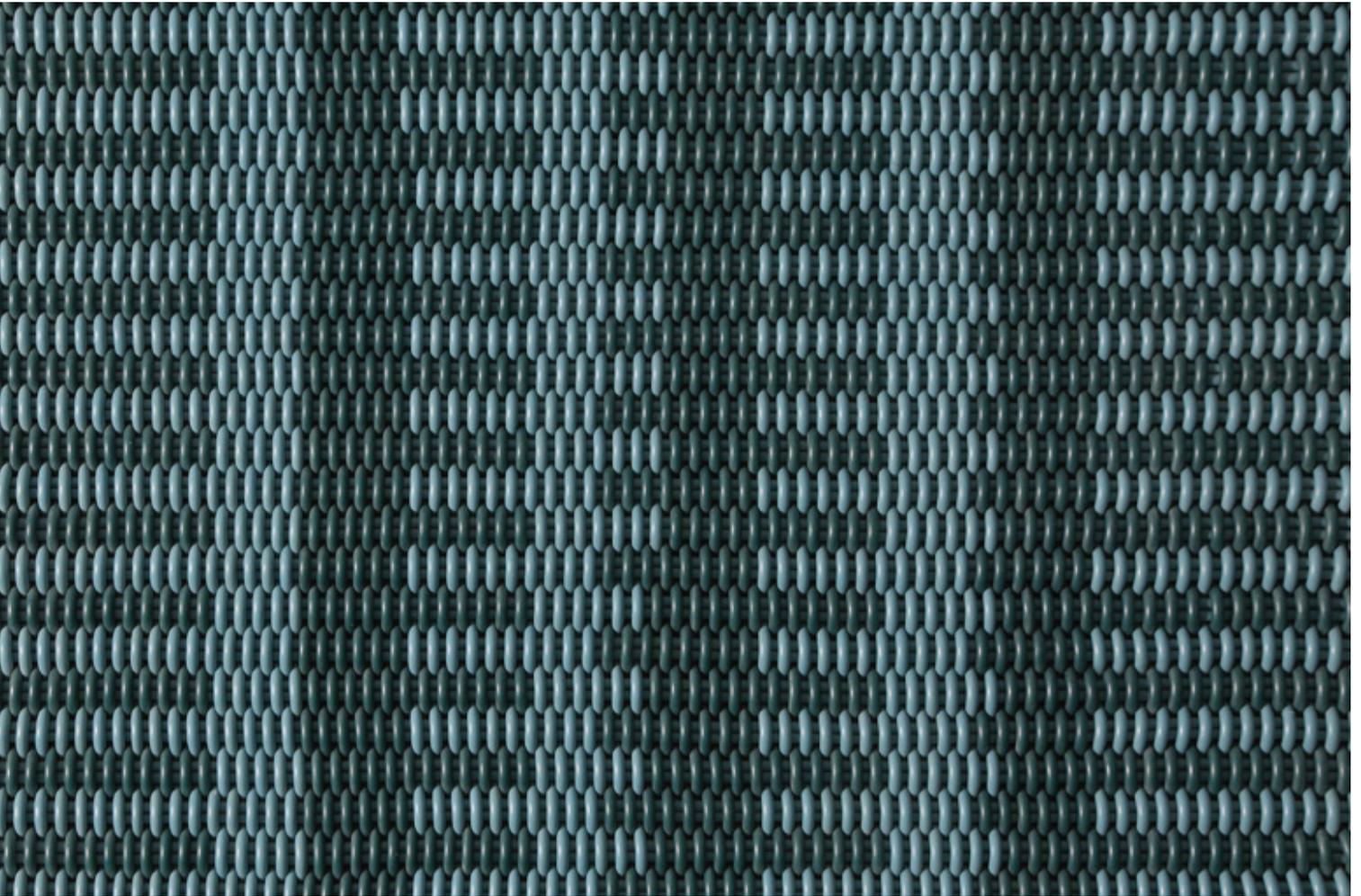
SOLID STRIPES



- Available in fully custom dimensions and colorways.



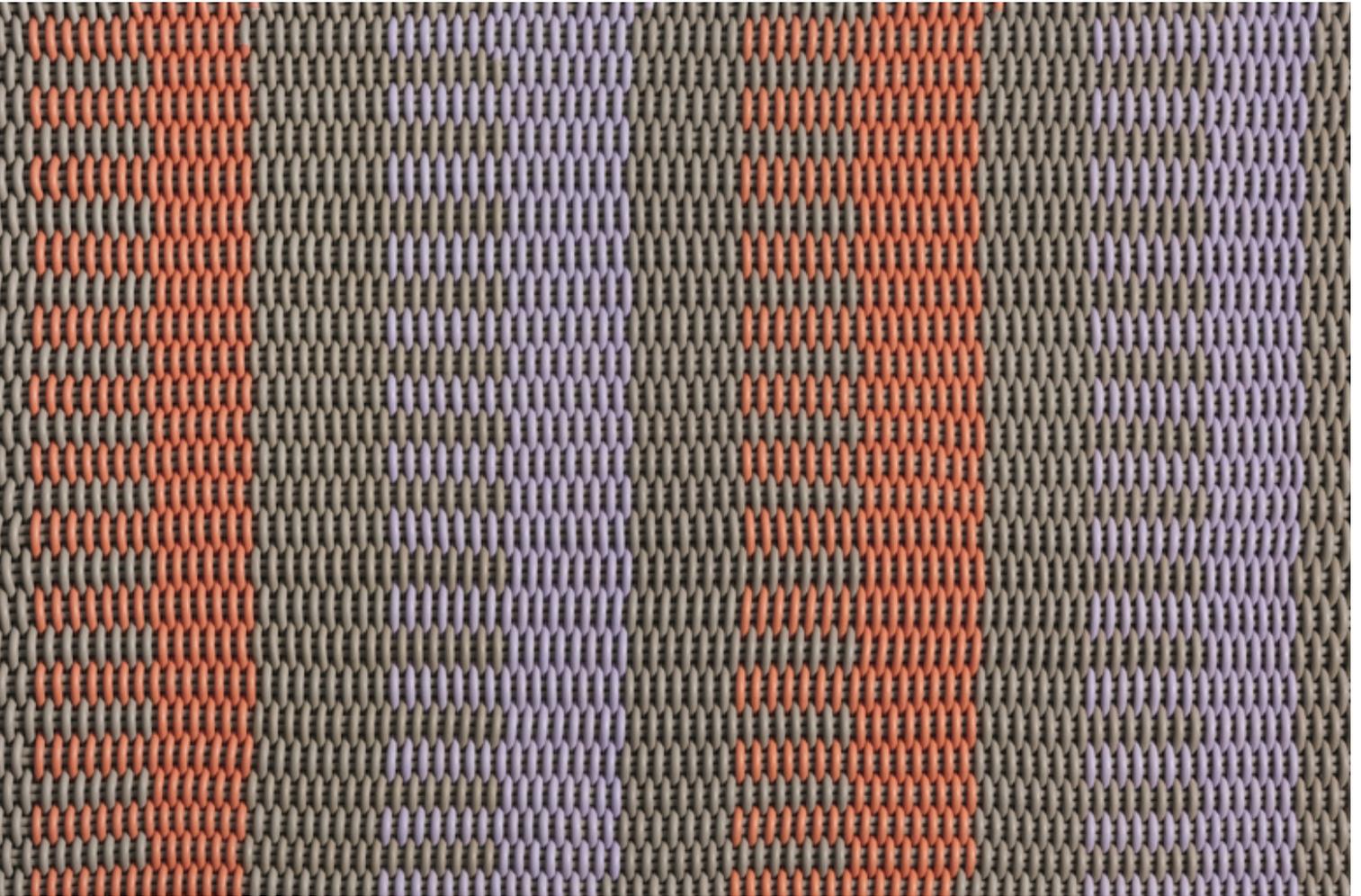
OFFSET STRIPES



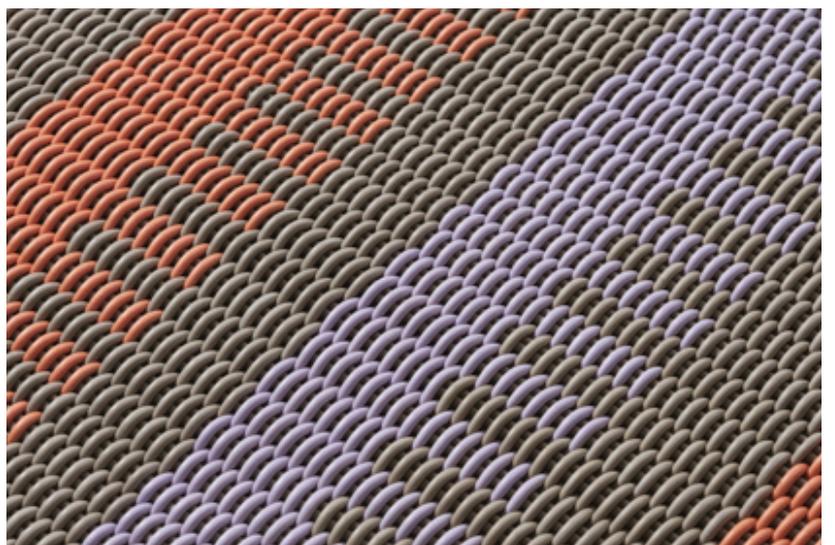
- Available in fully custom dimensions and colorways.



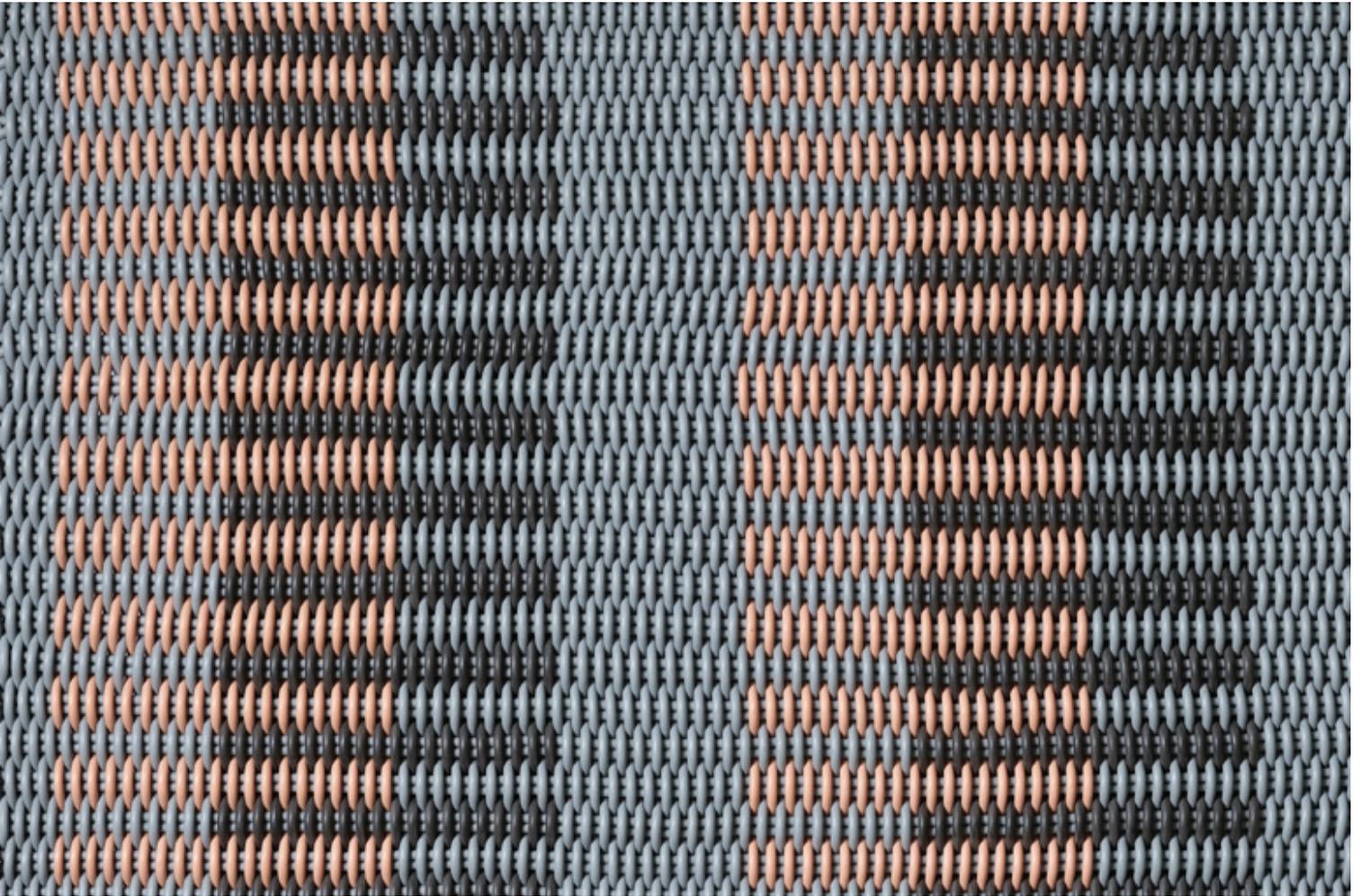
HALF OFFSET STRIPES



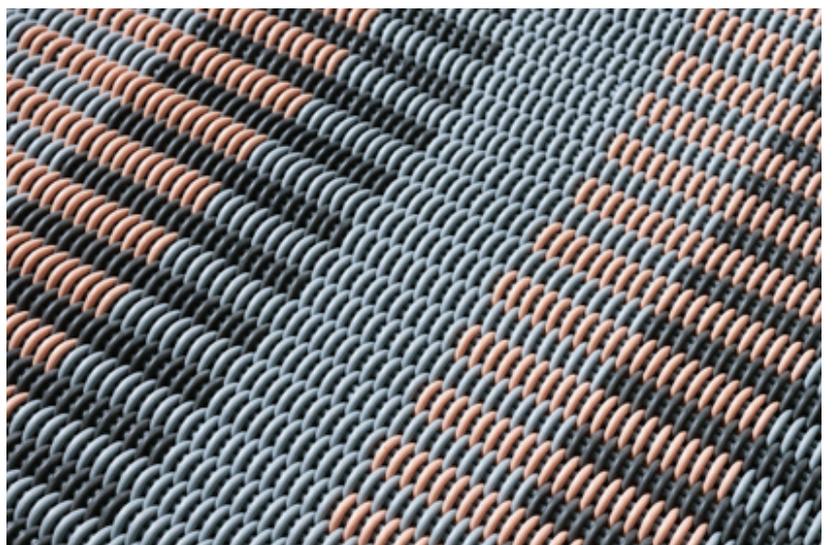
- Available in fully custom dimensions and colorways.



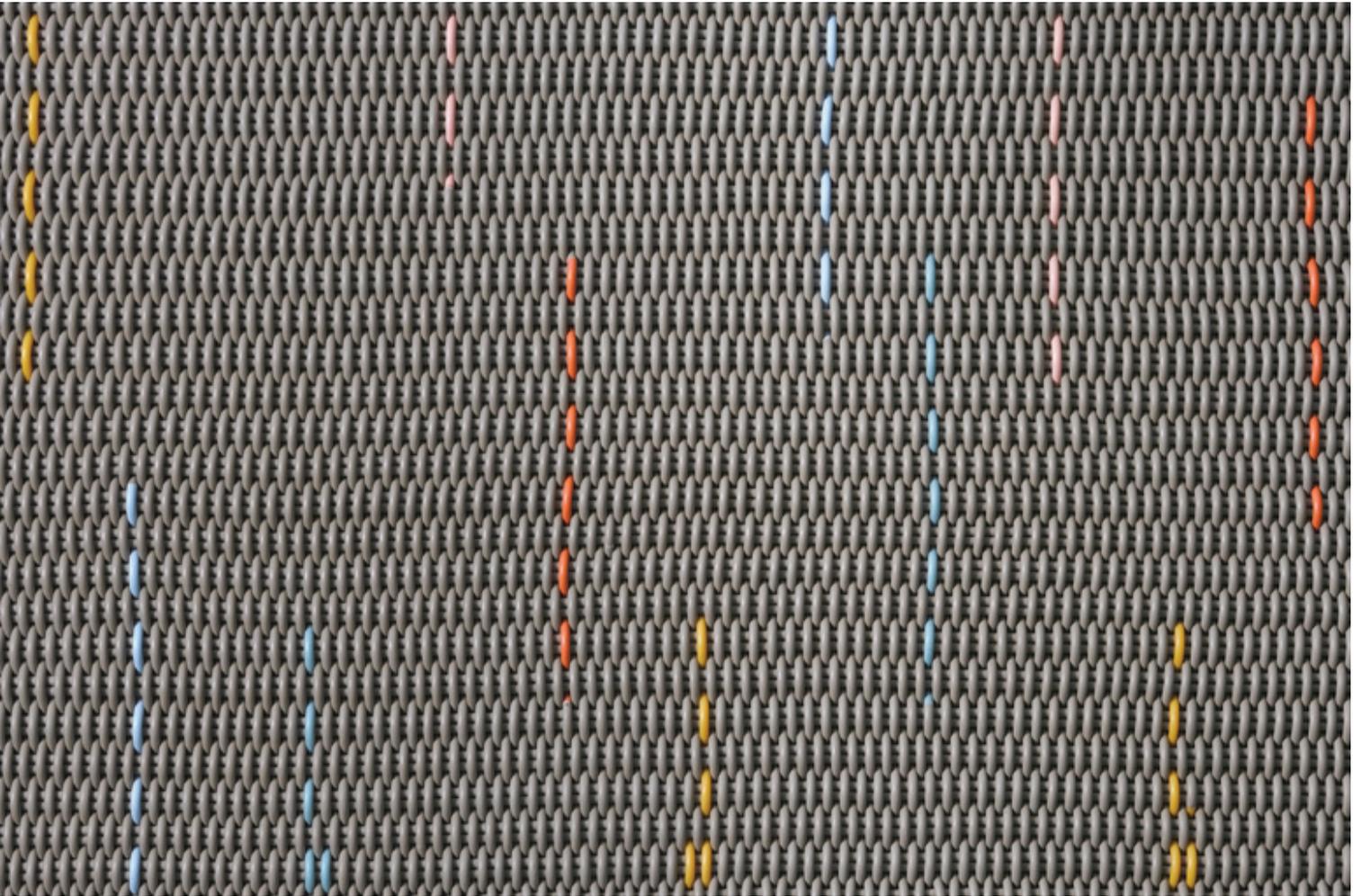
OVERLAY STRIPES



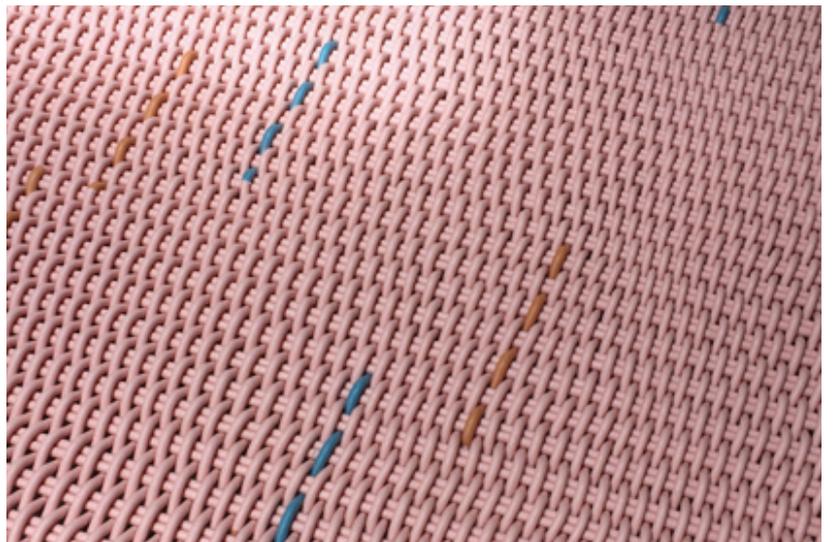
- Available in fully custom dimensions and colorways.



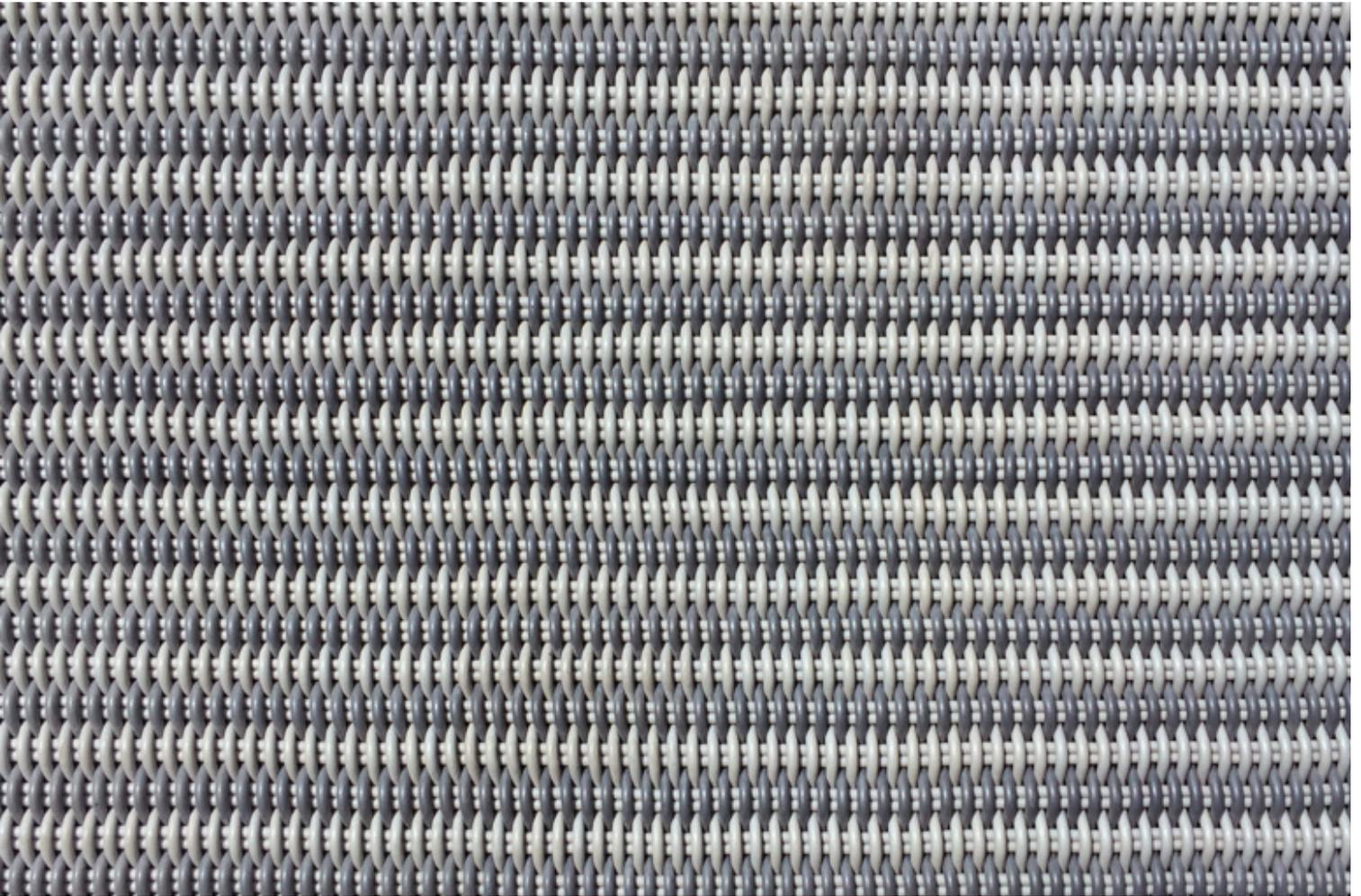
CONFETTI STRIPES



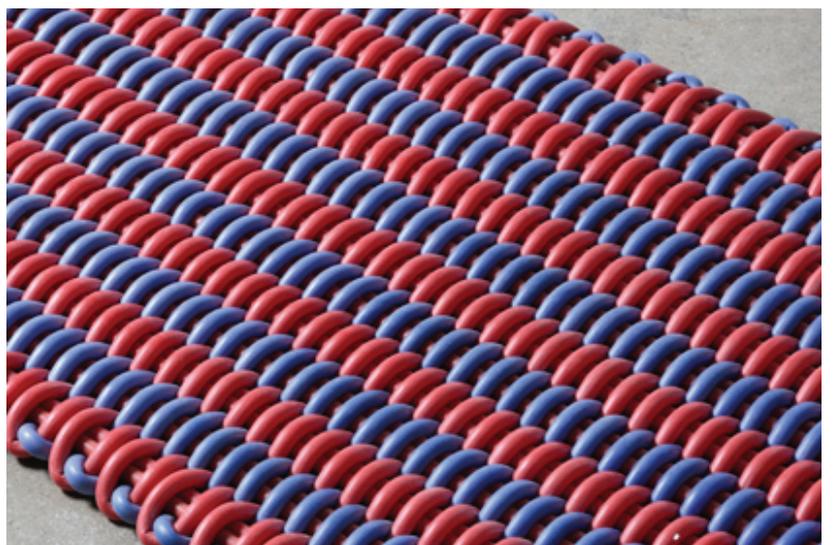
- Available in fully custom dimensions and colorways.



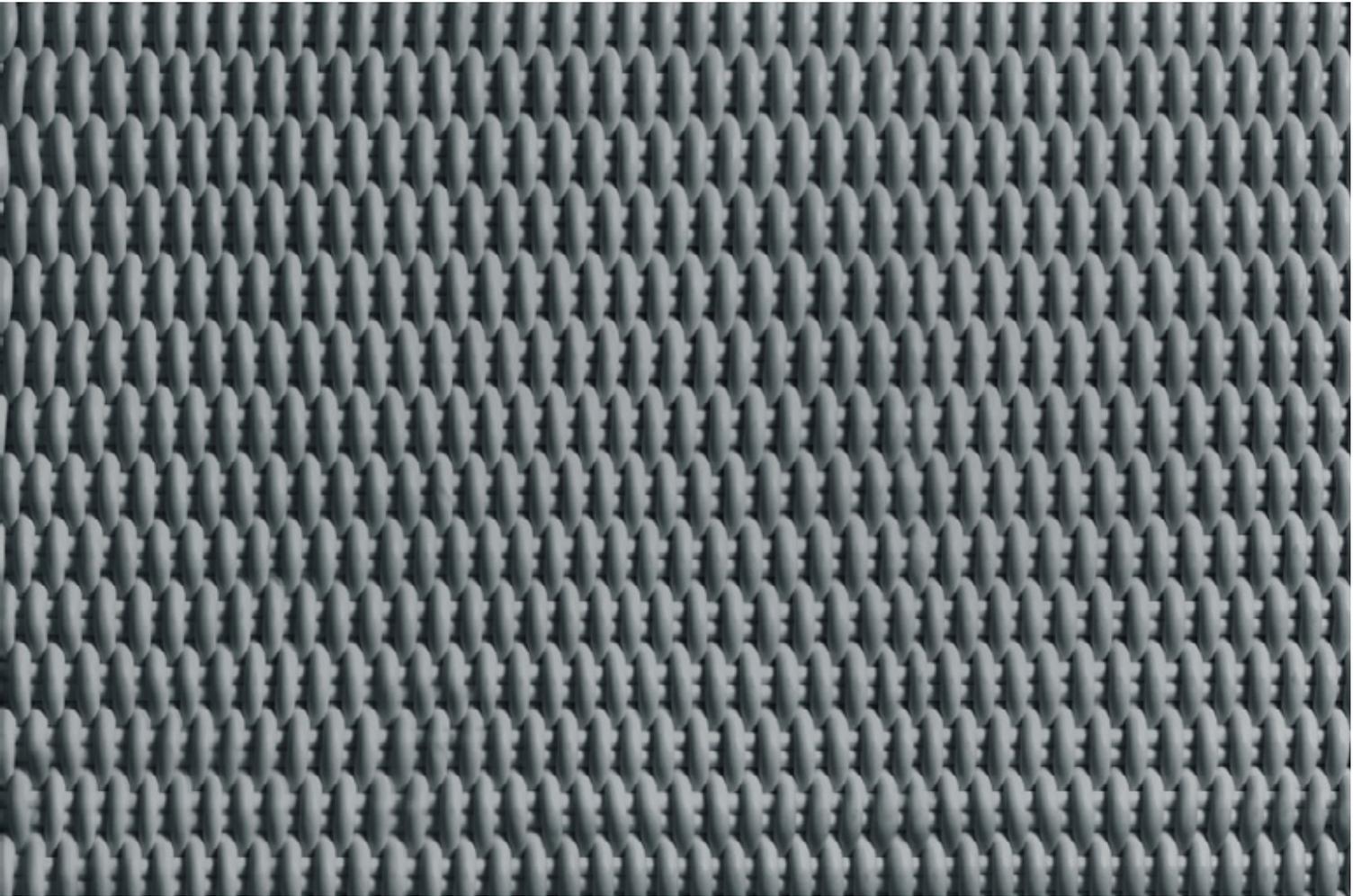
HORIZONTAL STRIPES



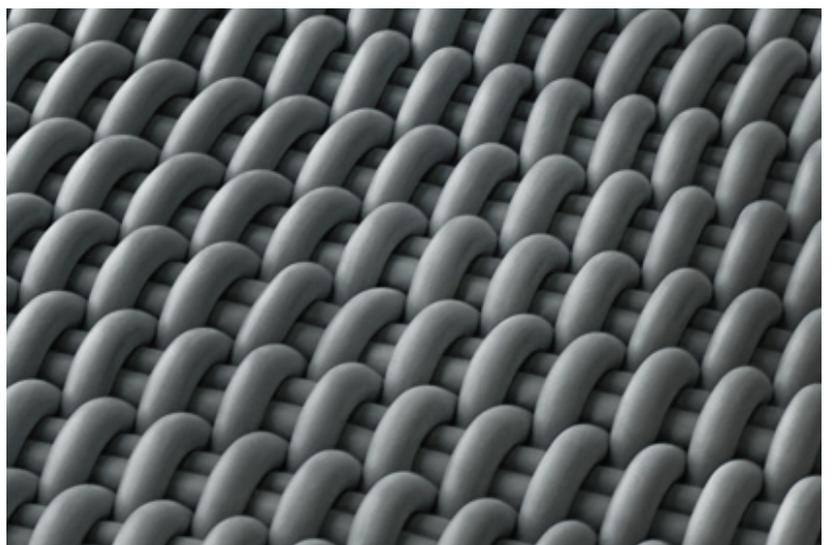
- Available in fully custom dimensions and colorways.



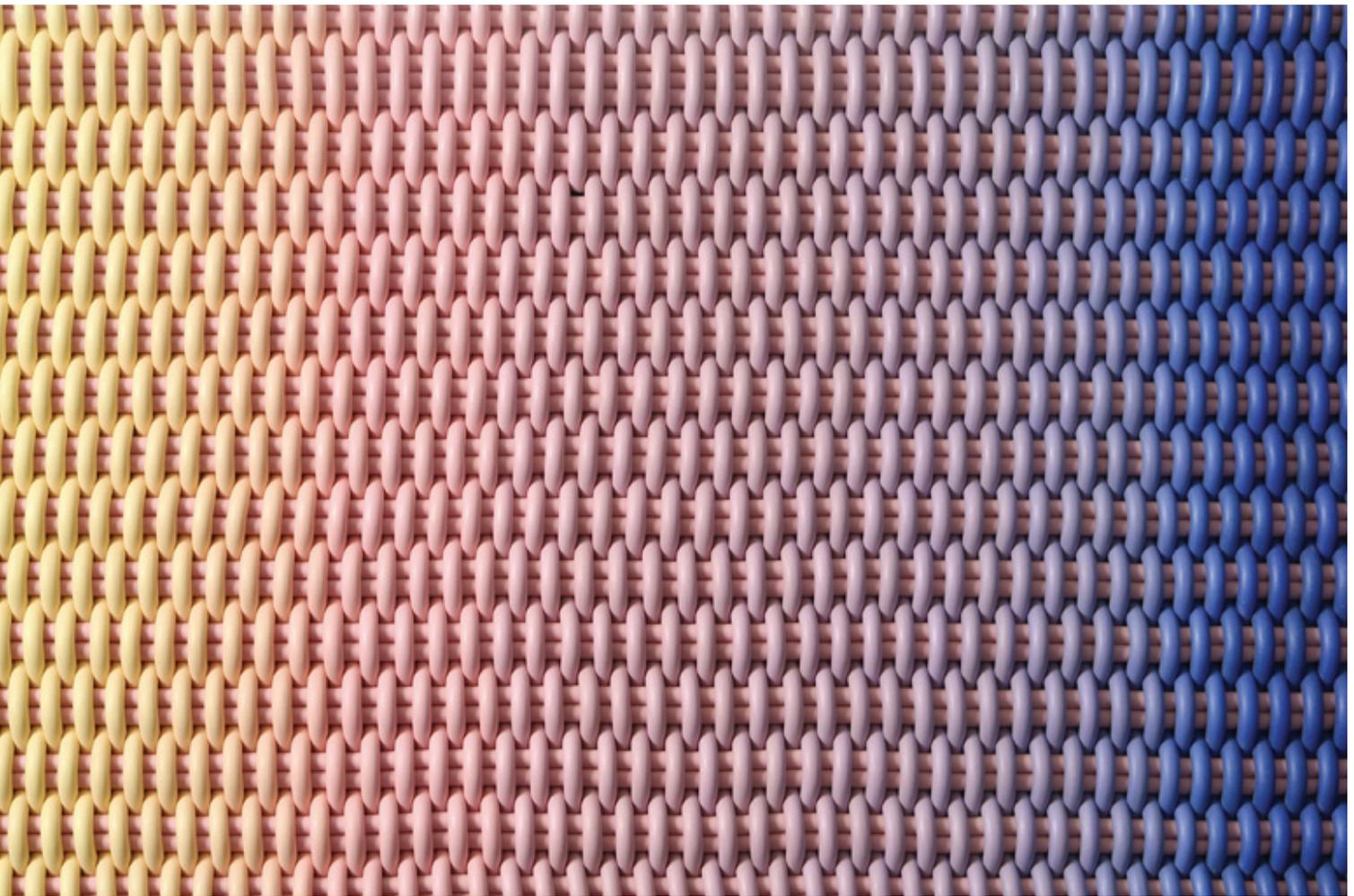
SOLID PLAINWEAVE



- Available in fully custom dimensions and colorways.



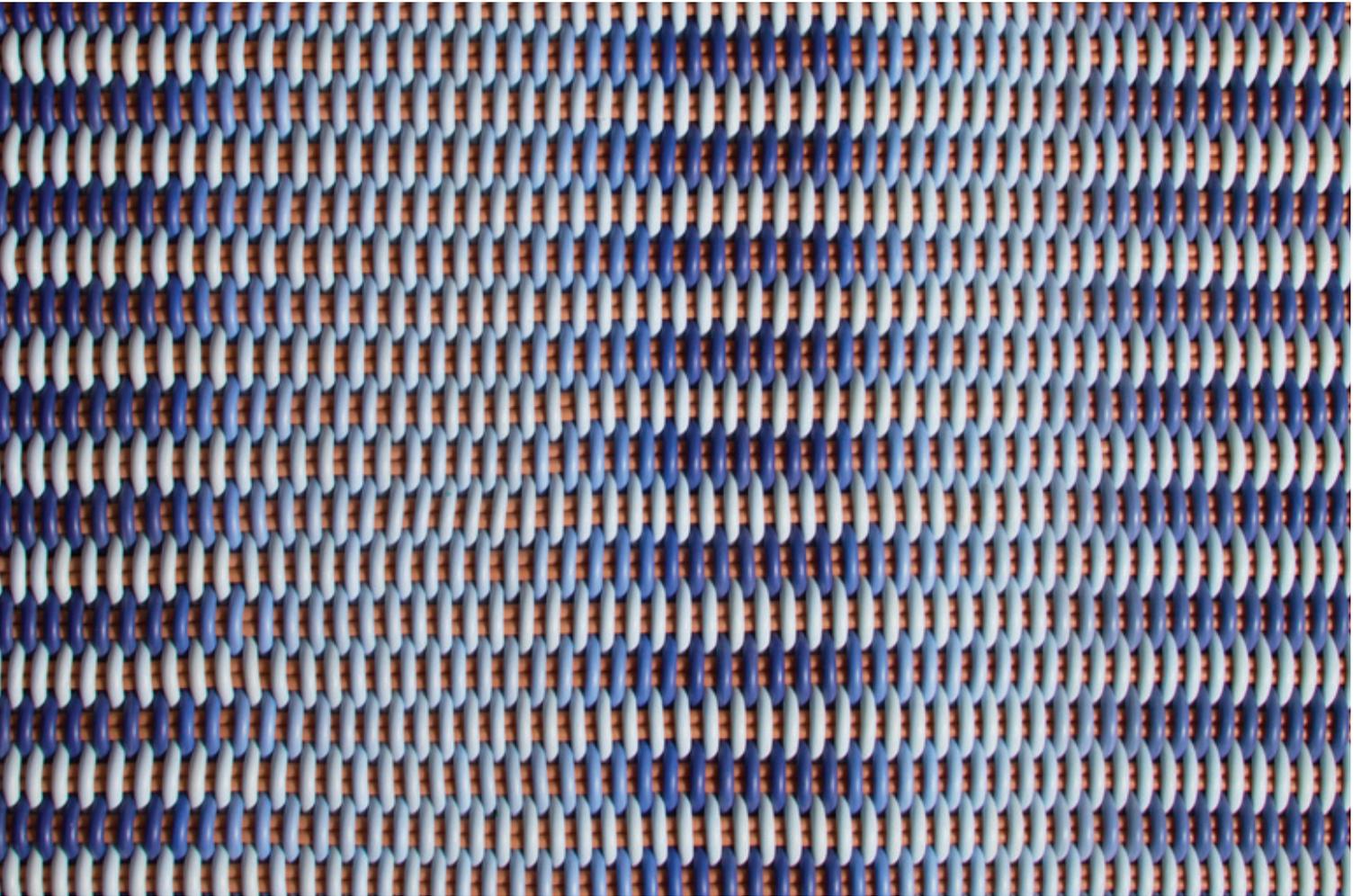
GRADIENT TRANSITION



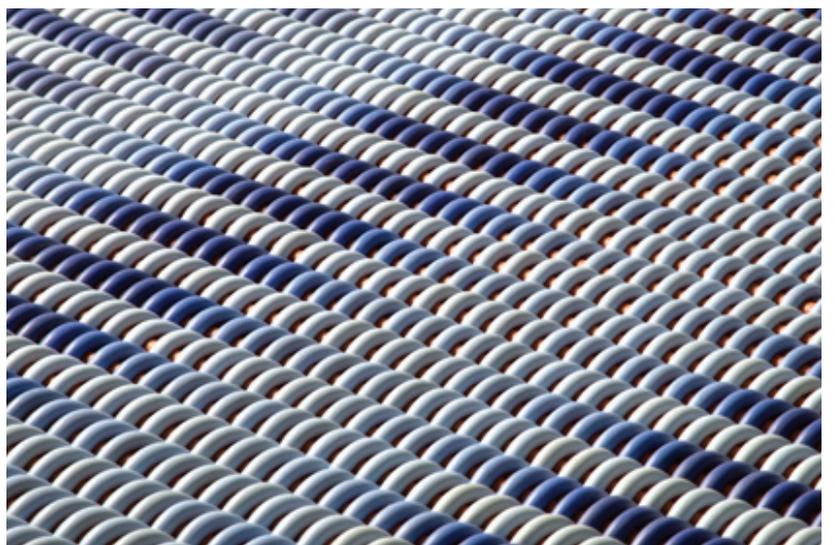
- Gradient-based patterns may have size limitations. Please contact us to discuss your requirements.
- As gradient-based designs tend to be very bespoke in nature and can vary from project-to-project, please contact us to confirm pricing and availability. Additionally, for smaller custom gradient-based rugs and mats, there may incur a surcharge—we typically require a minimum order of 5sqft per single color for Bold Weave products and a minimum order of 10sqft per single color for Fine Weave products. Please contact us to discuss your particular requirements.



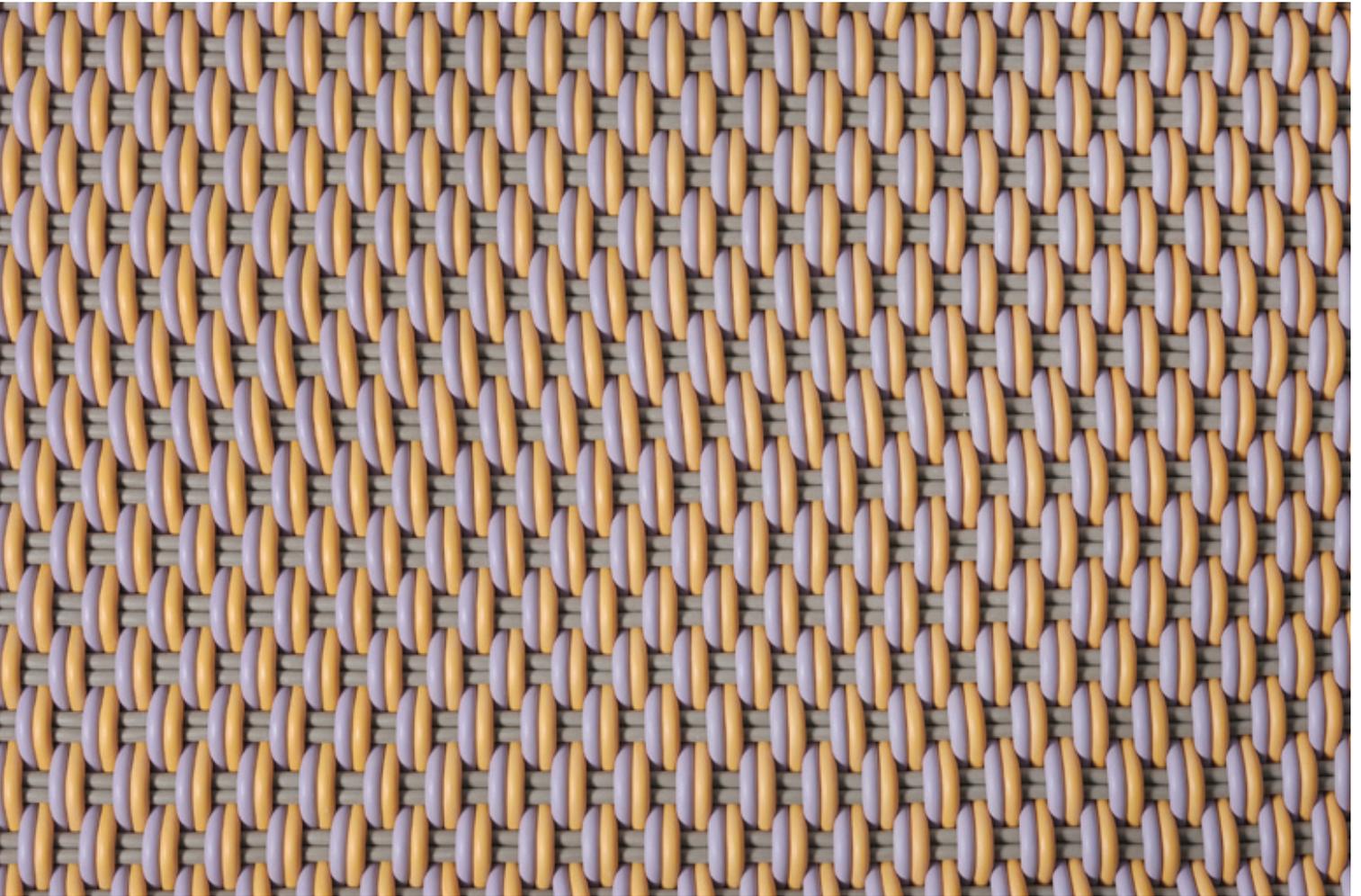
MIRRORED GRADIENT TRANSITION



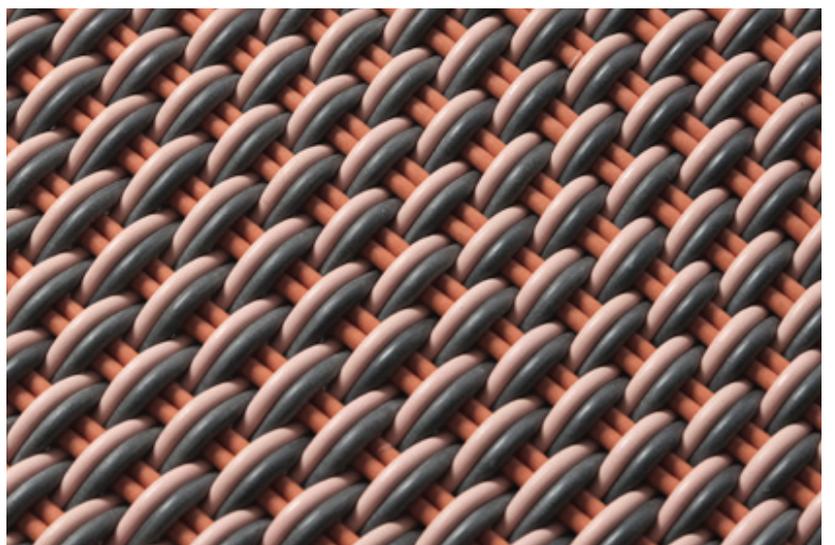
- Gradient-based patterns may have size limitations. Please contact us to discuss your requirements.



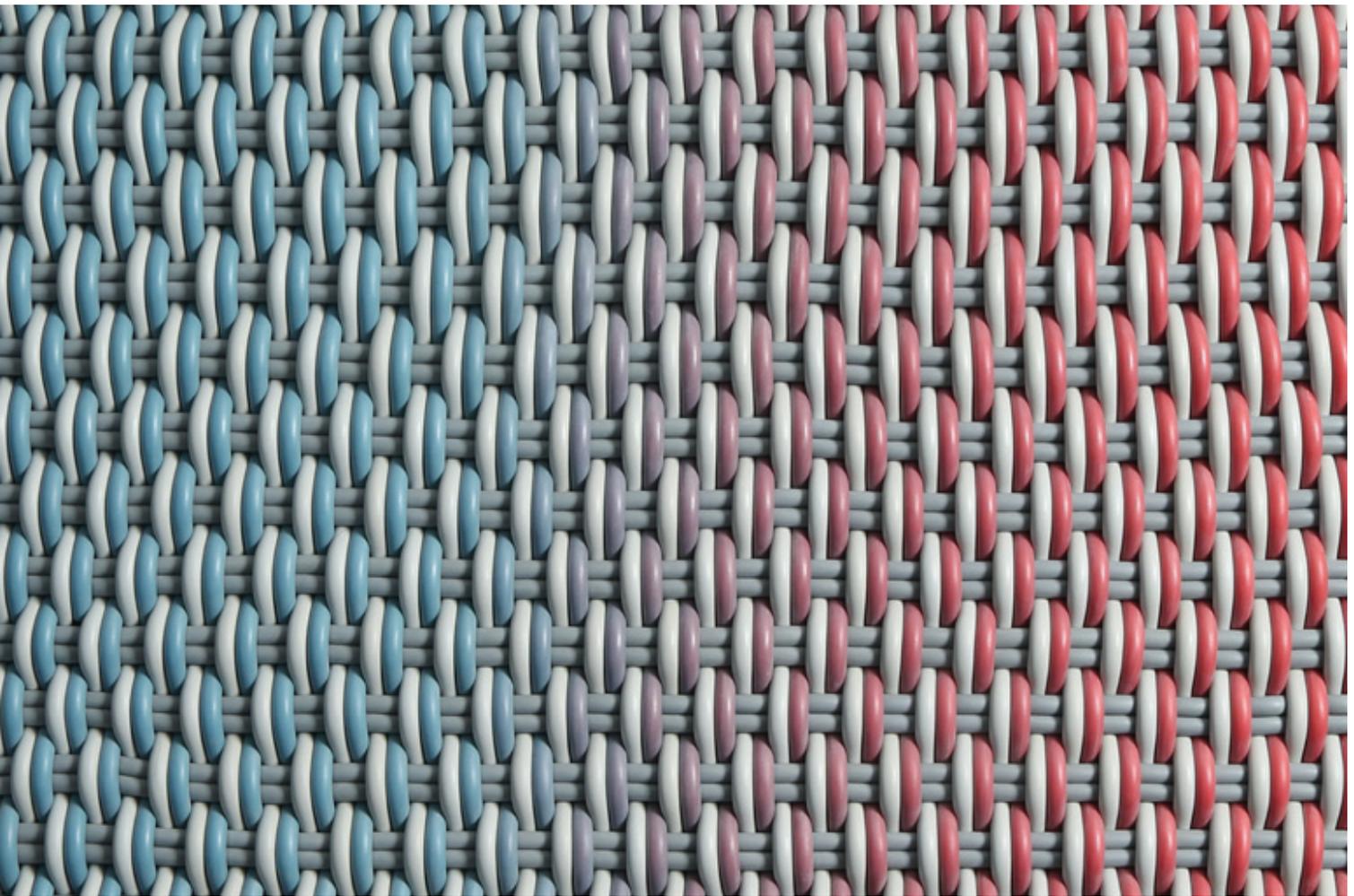
DOUBLE PLAINWEAVE



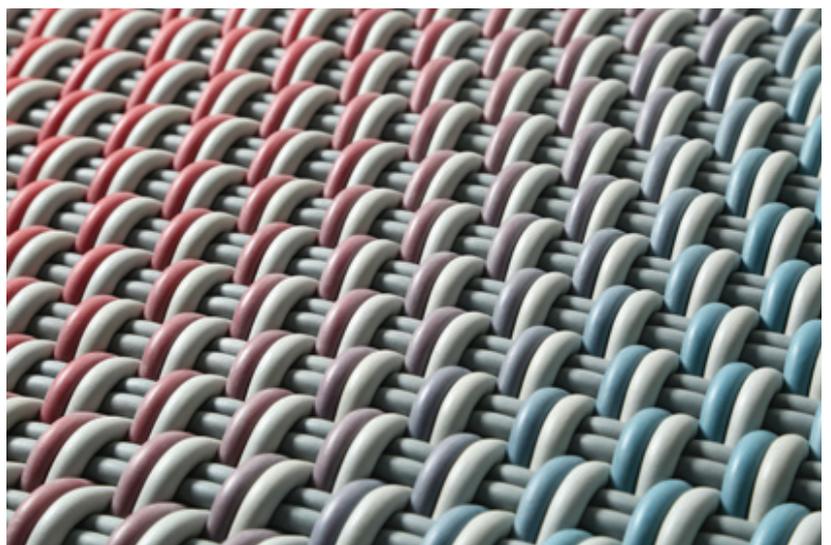
- Available in fully custom dimensions and colorways.



GRADIENT DOUBLE PLAINWEAVE



- Gradient-based patterns may have size limitations. Please contact us to discuss your requirements.



SHORE is a wellness-focused lifestyle and design brand pioneering the field of ergonomic rugs. We believe a rug can be both beautiful and exceptionally functional. Our signature product, Shore Rugs™, engender wellbeing through a uniquely luxurious experience of health, comfort, and craftsmanship. Synchronizing rigorous material research with an innovative craft approach, we create highly sophisticated products of surprising beauty and usefulness that are equally at home in high-end interiors, on pool side decks, and in offices and work spaces. We believe that the spaces we occupy and the objects we own should be more than just beautiful and well made, they should aid us in becoming our best selves.

SHORE

shorerugs.com
hello@shorerugs.com
@shorerugs

Studio ESS-22, 5 Empson Street
London, E33LT, United Kingdom
+44 (0) 7871 532087